PROSPECTUS

OF THE

Melrose Black Fox Company Limited

Incorporated under "The Prince Edward Island Joint Stock Companies Act"

Capitalization	$150,000
Stock issued now	$ 85,000
Reserved for future expansion	$ 65,000

Head Office

CHARLOTTETOWN, PRINCE EDWARD ISLAND

Provisional Directors

President—J. A. Farquharson, Merchant
Charlottetown

Benjamin Rogers, Manufacturers' Agent
Charlottetown

W. B. Robertson, Collector of Customs
Charlottetown

H. R. Hillson, Merchant
Charlottetown

Secretary-Treasurer—S. F. Hodgson, Accountant
Charlottetown

Solicitor—Kenneth J. Martin
Reference—Bank of Nova Scotia

May, 1913

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ONE OF THE MONEY-MAKERS

PUBLIC ARCHIVES
OF CANADA
OTTAWA

890237

PROSPECTUS

OF THE

Melrose Black Fox Company

LIMITED

STATEMENT OF THE BUSINESS

Without controversy, the greatest and most lucrative business that has ever developed in this Province is the raising, in captivity, of Black Foxes. A few years ago this industry was unknown, and the very suggestion that Black Foxes, of infinitely greater value than the wild ones, could be bred in ranches, was not entertained by anyone. Today this business is an accomplished fact. It is estimated that over $7,000,000.00 are invested in this lucrative industry in this Province, and it is the opinion of good, calculating business men that it is only in its infancy. Fortunes have been made in the past, are now being made, and shall continue to be made for many years to come.

PROSPECTUS OF THE MELROSE BLACK FOX COMPANY, LIMITED

Our American Consul, Mr. Wesley Frost, in an exhaustive report to his Government respecting the breeding of Black Foxes, points out that not only is our climate peculiarly adapted to this business, but our soil, being of the Triassic formation, contains neither lime nor alkali. The fox loves to burrow and the presence of lime renders the pelt harsh in texture and dull in color. Hence, the pelt of our wild fox, as well as that of the domesticated animal, especially the latter, is known and prized in the London market. Prince Edward Island has, therefore, become world-wide in its fame as being the home of the Black Fox of superior quality; and it is to this Province the civilized nations are looking for Black Foxes for breeding purposes as well as for the most beautiful and valuable pelts.

THE MELROSE BLACK FOX CO. LTD.

have secured five (5) pairs of the BEST BRED ISLAND STOCK, including the Dalton, Oulton, Gordon and Tuplin strains. The parents of some of our stock have been selected by an EXPERT FURRIER of fifteen years' experience. When the time arrives for "A FUR BASIS OF VALUE," the Melrose Black Fox Co. will take its place with the best, or in advance of the best.

It is proposed to form a Joint Stock Company with a capital of $150,000.00. At present it is proposed to issue stock amounting to $85,000.00 divided

into 850 shares of $100.00 each, being a sum sufficient to complete the purchase of five pairs of Foxes and pay all necessary organization expenses.

THE RANCH

has been located at Marshfield, six miles from Charlottetown on the farm of Peter McN. Robertson. It is built in an ideal grove of fir and birch, sheltered in winter, cool in summer. is built within a stone's throw from Mr. Robertson's dwelling, who is the care-taker, and who has had a most successful experience in caring for foxes both young and old. This ranch is one mile from the public high way, thus securing the greatest possible freedom fr noise or other distractions so injurious to a fox ranch. Its immunity from forest or other fires enhances its value.

COST OF RANCHING

The owners of the ranch will supply the pens, food, keeper, night watchman, attendance of a veterinary surgeon, and everything necessary for the health, comfort and safety of the animals, the ranch retaining to itself 15% of the offspring.

THIS IS YOUR OPPORTUNITY

The cost of foxes is advancing year by year. The sooner you get into the business the sooner your wealth begins to accumulate. If the litters average

three per pair the shareholders can rely upon receiving about 100% the first year and still retain their original interest in the old foxes, which, after the first year frequently have five and six in a litter. The percentages then soar.

APPLICATION FOR STOCK

Application for stock in the Melrose Black Fox Co. Ltd. can be made to any member of the Board of Directors or to any Branch of the Bank of Nova Scotia in Prince Edward Island.

Ten per cent of the subscribed amount must accompany all applications for stock, the remaining 90 per cent to be paid on or before August 15th, 1913.

In case of stock not being allotted, for any reason whatsoever, the deposit will be returned in full to each subscriber.

CANADA FOX EXCHANGE AND INVESTMENT COY. LTD.

CHARLOTTETOWN, P. E. I.

FORM OF APPLICATION FOR STOCK

I hereby make application to the Melrose Black Fox Company, Limited, of Charlottetown, Prince Edward Island, to take the number of shares in the capital stock of the company set opposite my signature below.

I enclose herewith 10 per cent of the amount with this application, and the balance I promise to pay on or before August 15th, 1913, deposit to be returned if stock not allotted.

(Signed)

Occupation

Address

Number of Shares Amount